

# Native American Heritage Month

Encourage your patrons to celebrate Native American Heritage Month with a great book in Libby. With this marketing kit, you can amplify authentic voices and invite your community to read, listen, and celebrate together.

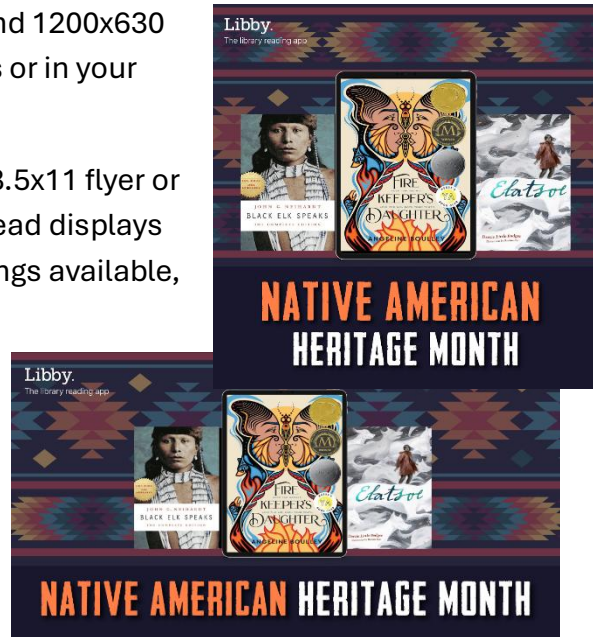
## List of Toolkit Items

**Ready-to-use Graphics** – These 1080x1080 and 1200x630 images can be used on social media platforms or in your newsletter.

**Ready-to-use Print Materials** – Hang up this 8.5x11 flyer or 11x17 poster near your physical Freedom to Read displays to let your patrons know there are digital offerings available, too.

**Canva Templates** – Customizable versions of all assets are available so that your library can promote the titles you think your patrons will enjoy the most. Instructions for saving high quality jacket cover images are also included.

**Suggested Copy** - Use our social media copy and descriptive image text for your newsletter or social media posts.



**Try this:** Create a featured title campaign to spotlight one Native American Heritage Month title from your library's digital collection. It's an easy way to drive checkouts, focus attention, and spark conversation. [Learn more about adding featured title campaigns to Libby.](#)

## Suggested Copy

### Version 1

Celebrate Native American Heritage Month with stories that honor Indigenous voices, cultures, histories, and experiences. Explore award-winning fiction, memoirs, history, and more through Libby, the library reading app.

### Version 2

Stories, legends, mysteries, and adventures await. This Native American Heritage Month, discover unforgettable reads by Indigenous authors with Libby.

## Descriptive Image Copy

When posting on social media sites like [Instagram](#), [Facebook](#), and [Threads](#), you can embed descriptive image copy (also known as alt text) to support people with visual impairments. Use the text below to add descriptive image copy to your banned books posts.



A patterned background inspired by geometric textile designs in navy, burgundy, gold, and teal extends across the graphic. A tablet at the center displays the book cover *Firekeeper's Daughter* by Angeline Boulley. Book covers for *Black Elk Speaks* by John G. Neihardt and *Elatsoe* by Darcie Little Badger flank the tablet on either side. The Libby wordmark and tagline, “The library reading app,” appear in the upper-left corner. Large text at the bottom reads, “Native American Heritage Month.”



**Libby.**

The library reading app.